



GRAPHIC DESIGN CHART



OIE EXISTING ELEMENTS



Organisation
Mondiale
de la Santé
Animale

World
Organisation
for Animal
Health

Organización
Mundial
de Sanidad
Animal

C 0
M 91
J 56
N 34

C 11
M 0
J 0
N 65



MAISON DE LA CHIMIE EXISTING ELEMENTS



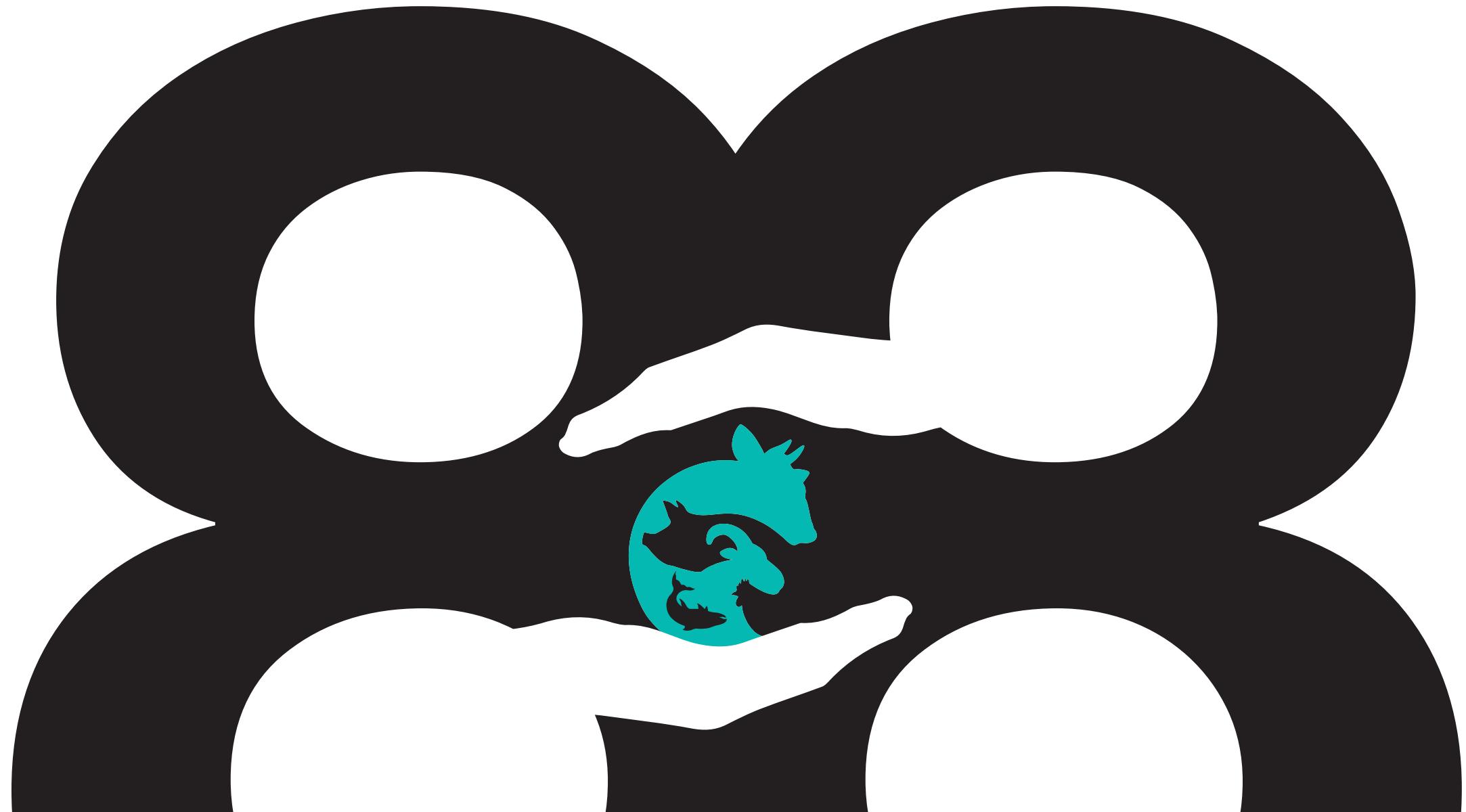
Organisation
Mondiale
de la Santé
Animale

World
Organisation
for Animal
Health

Organización
Mundial
de Sanidad
Animal

SG88

Care





LOGO ANIMAL'S VISUALS



Fish



Rooster



Cow



Sheep



Dog

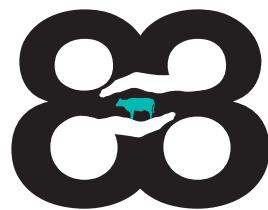


Rabbit



Donkey

Vertical version



Care

LOGO ANIMAL'S VISUALS



Fish



Rooster



Cow



Sheep



Dog



Rabbit



Donkey

Vertical version with date



LOGO ANIMAL'S VISUALS



Fish



Rooster



Cow



Sheep



Dog



Rabbit



Donkey

Horizontal version



LOGO ANIMAL'S VISUALS



Fish



Rooster



Cow



Sheep



Dog



Rabbit



Donkey

Horizontal version with date



Care

LOGO KEY VISUAL





LOGO KEY VISUAL



Vertical version



LOGO KEY VISUAL



Vertical version with date



LOGO KEY VISUAL



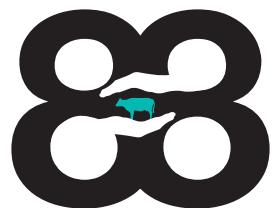
Horizontal version



LOGO KEY VISUAL



Horizontal version with date



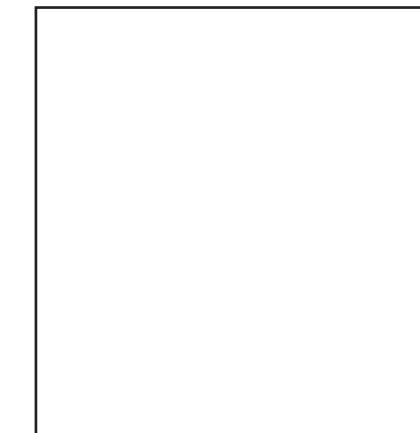
Care



C 11
M 0
Y 0
K 65



C 0
M 0
Y 0
K 100



C 0
M 0
Y 0
K 0



C 75
M 0
Y 36
K 0

SG88 primary colours



C 0
M 91
Y 56
K 34



C 0
M 89
Y 60
K 0



C 0
M 26
Y 79
K 0



C 79
M 29
Y 25
K 7



C 85
M 35
Y 55
K 29

Main chart colours

SG88 secondary colours

COLOURS



**HELVETICA NEUE
BOLD**

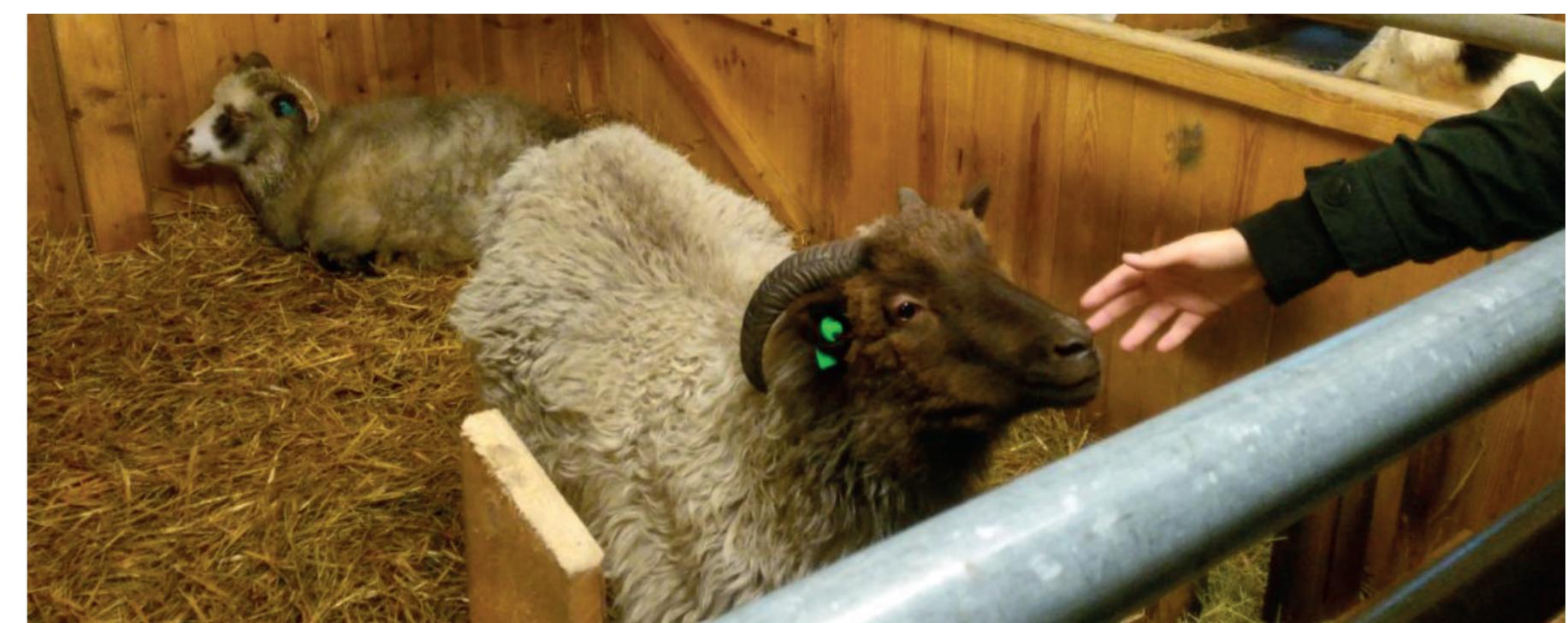
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VWXYZ1234567890

**MONTSERRAT
SEMIBOLD
EXTRABOLD**

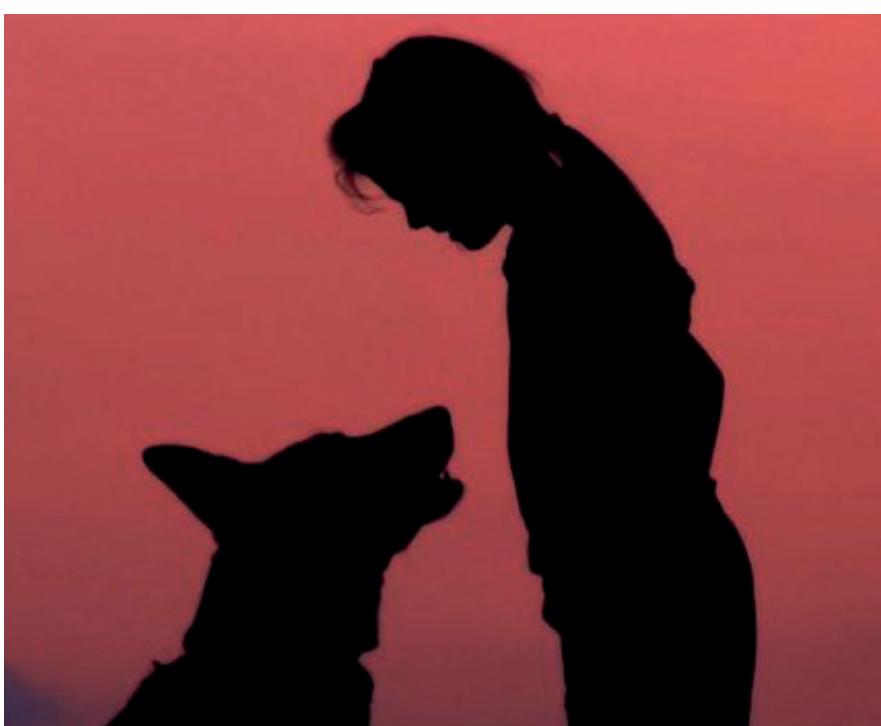
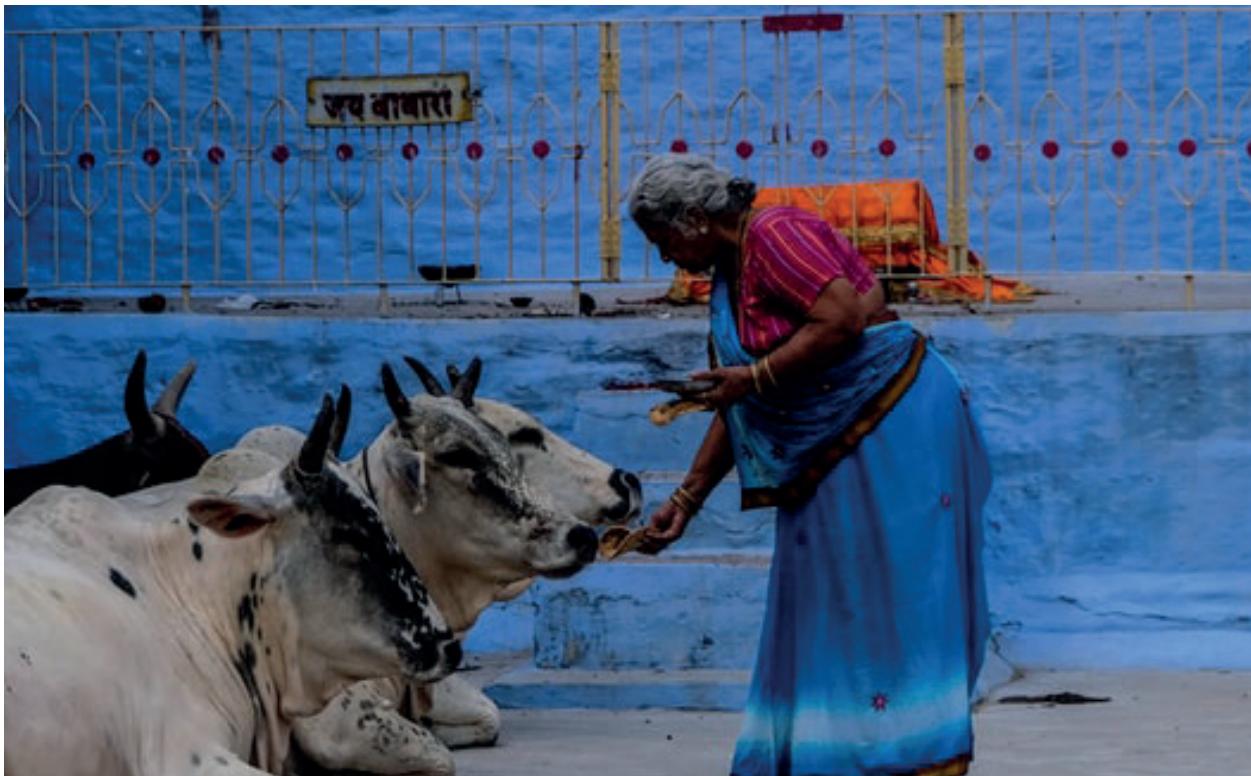
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Animals associated with people



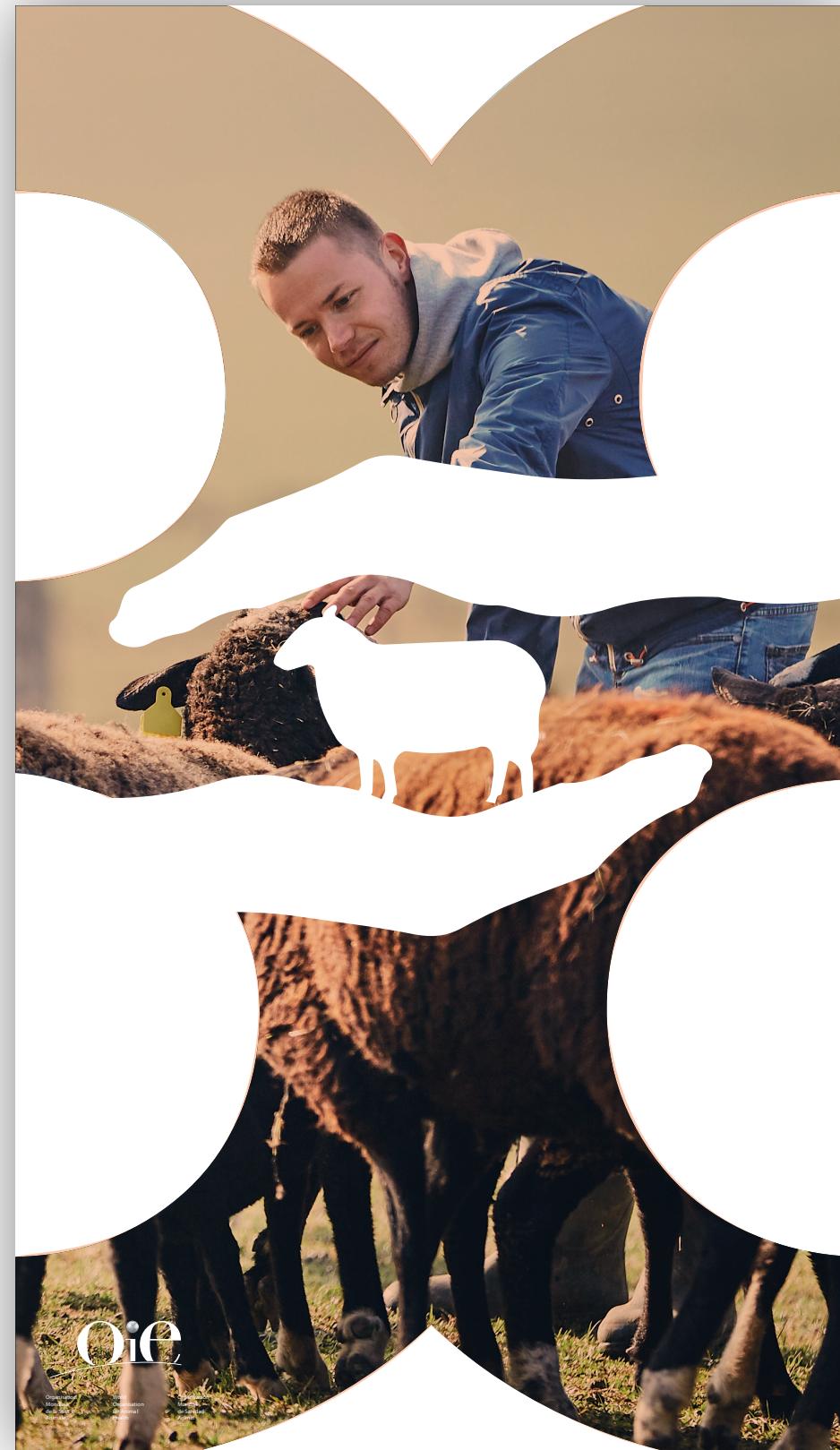
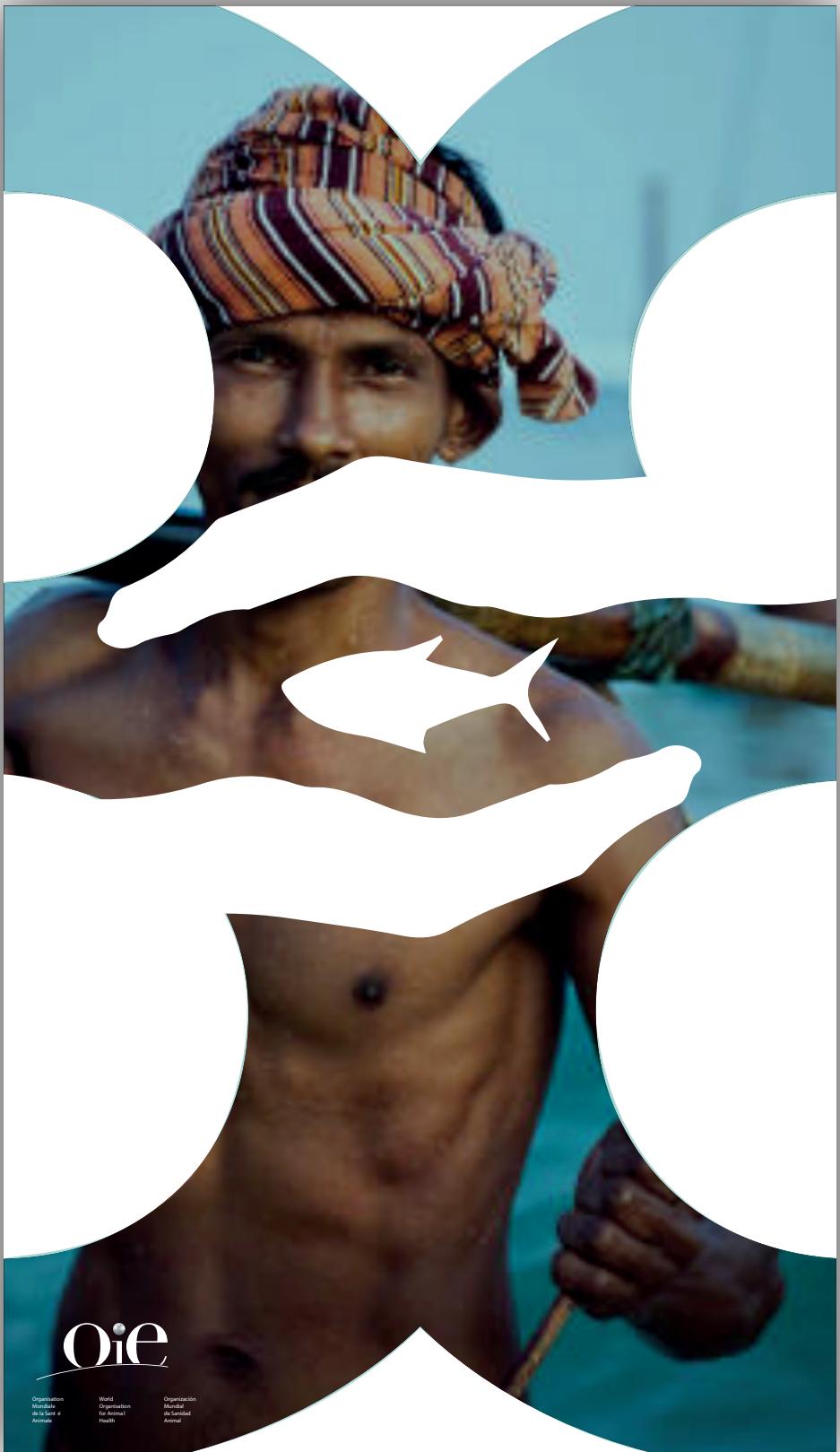
Animals associated with people



Animals associated with people



HALL BANNER







SIGNAGE



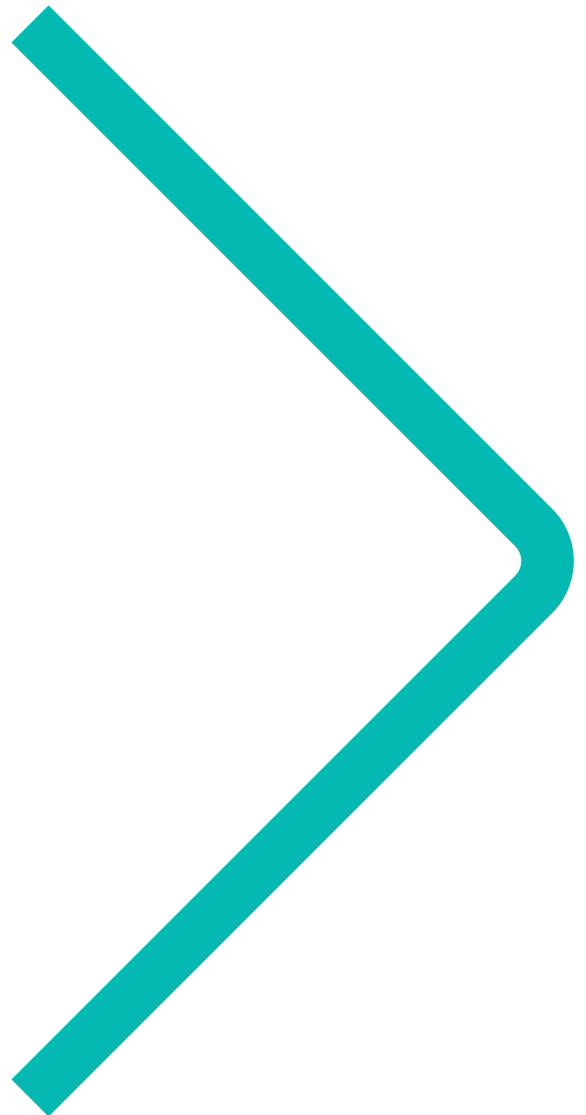
Hôtes d'honneur



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STANDING BANNER







SCREEN WALLPAPER

This image is a screen wallpaper for the OIE SG 88 conference. It features a central photograph of a woman in a pink and orange sari milking a light-colored cow. The woman is leaning over a metal railing, and the cow is standing on a concrete surface. The background shows a blue sky and some trees. Overlaid on this photograph are four large, semi-transparent white circles. To the left of the photograph is the conference logo and details. The logo includes the text "OIE SG 88" in a bold, sans-serif font, where the '88' contains a small animal icon. Below the logo is a black rectangular box containing the text "24 → 29 MAYO 2020" in white, with "MAI" and "MAY" also present. At the bottom left is the "Oie" logo in red. To the right of the logo are three smaller text blocks in French, English, and Spanish, all referring to the World Organisation for Animal Health.



SCREEN WALLPAPER







DESK



